



Tomar™ Reveals Distinctive New Look for Clutches

Lake Zurich, IL – The Tomar™ product line of high performance clutches for karting and motocross applications will now feature the iconic burnt orange color of the Quarter Master® Optimum-V Clutch Unit.

In the karting and motocross world, most clutch units look to be generic in design and appearance. To set itself apart from the competition, the Tomar™ line of clutches from Quarter Master® will now be offered in the distinct burnt orange coloring of the top-of-the-line Optimum-V Clutch Units. The new color will set the clutches apart visually, but the true test comes from performance. Leading the industry with innovation, the Tomar™ TD Series clutch for 2- and 4-cycle engines utilizes a unique method of thermal dissipation. Rather than use the pressure plate and fixed plate as friction surfaces, TD Series clutches are built with friction surfaces isolated to friction discs and rotors, which only see compression loads. This greatly reduces heat buildup and minimizes distortion for more reliable and consistent performance. The iconic burnt orange color will also be applied to Holeshoot clutches for motocross applications. Recognizing the weakness of the stock, shoe-style clutch, Tomar™ used its experience in wet clutch technology to create a solution. Performance and longevity were enhanced by reducing the overall diameter of the clutch, thereby lowering the moment-of-inertia and allowing the unit to accelerate and decelerate quicker. Enhancing the package is a competition-specific friction material that exceeds the demands of racers.



Quick Facts

Product: Tomar™ Clutches

Social Media Pitch: Tomar™ kart & MX clutches stand out by adopting the iconic burnt orange coloring of Quarter Master® Optimum-V clutches

Features & Benefits:

- Iconic burnt orange coloring from parent company Quarter Master® makes Tomar™ clutches instantly recognizable as the best in the industry
- The distinct new look is applied to all Tomar™ TD Series clutches for 2- & 4-cycle karts, & Holeshoot clutches for motocross bikes
- All clutches from Tomar™ lead the industry in performance & exceed the demands of racers

About Tomar™

Tomar™ Racing Clutches by Quarter Master® is the most trusted name in 2- and 4-cycle, wet and dry design kart clutches, as well as motocross racing wet design clutches. Tomar™ has built its reputation on superior products backed by personalized, one-on-one service and technical support offered directly to racers. Today, Tomar™ and Quarter Master® have a shared mission to be industry leaders with products that provide racers with what they need most – exceptional on-track performance. For more information about Tomar™ and its products, visit www.tomarengineering.com or call 1.888.258.8241. Or, visit us on Facebook (facebook.com/TomarEngineering).

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