



COMP Cams® And Quarter Master® To Sponsor DART Corn Belt Clash Again In 2012

Memphis, TN – For the 2012 racing season, COMP Cams® and Quarter Master® have again signed on as contingency sponsors for the DART Corn Belt Clash Late Model Series.

Despite 2012 marking only the fourth year of existence for the upper Midwest-based DART Corn Belt Clash Late Model Series, the tour is rapidly growing and emerging as one of the top regional tours in the nation. The series, which calls West Union, IA, home, was created in 2009 by Cam Granger to fill a void that was becoming glaringly obvious in his area. Open Dirt Late Model engine events were going by the wayside and were being replaced by races which allowed only spec engines. Granger and his cohorts saw a need to create a product that would prevent the extinction of open Dirt Late Model competition, and thus the DART Corn Belt Clash Late Model Series was born.

Growth has definitely not been an issue for the tour. In its debut season in 2009 a mere five events were held, all in the state of Iowa, but for the 2012 docket the tour already boasts seventeen dates in six states, including Iowa, Nebraska, Illinois, Wisconsin, Minnesota and Missouri. Keith Foss of Winona, MN, won the inaugural title, but Mt. Vernon, IA's Chad Simpson has wreaked havoc on the tour for the past two years, claiming titles in 2010 and 2011. The rapid growth of the tour only goes to prove that there is an ever-growing demand among racers and fans for true, open Dirt Late Model racing.

For COMP Cams® and Quarter Master®, tours like the Corn Belt Clash are an important part of the motorsports puzzle. They allow the beauty of open, non-restricted competition to grow and prosper.

Vice President of Marketing for COMP Cams®, Chris Douglas, notes, "Competitors with tours like the Corn Belt Clash like to compete in an unrestricted, outlaw world, if you will. If you look back in history that's the type of rationale and motive that created motorsports as we know it today. As a company we can definitely relate to this driving force, and that's just one of the many reasons we are proud to be involved with this tour."

For the 2012 season, COMP Cams® and Quarter Master® have provided over \$6,000 in total product certificates to be distributed to DART Corn Belt Clash competitors during the course of the year. In addition, both companies will be compiling various awards for the tour to present during its annual points banquet at the end of the season.

For more information on the DART Corn Belt Clash Late Model Series, please visit www.CornBeltClash.com.

About the COMP Performance Group™

Based out of Memphis, TN, the COMP Performance Group™ is a family of aftermarket performance companies that includes such brands as COMP Cams®, TCI®, FAST™, RHS™, Quarter Master®, ZEX™, Inglese™ and many others. Winning performance, superior engineering and unmatched quality form its foundation, and from the street to the strip, circle track to road racing, the COMP Performance Group™ touches the lives of performance enthusiasts everywhere. Whether your vehicle is classic or modern, domestic or foreign, CPG has the product solution your power train needs. We are "The Brands That Power The Performance Aftermarket." Visit us online at CPGNation.com, on Facebook at facebook.com/CPGWins, on Twitter at twitter.com/CPGNation and on YouTube at CPGNationTV.com.

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