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SuperFlow Dynamometers and Flowbenches Launches New Website

Des Moines, IA (August 7, 2012) SuperFlow today announced the launch of a completely new corporate website at www.SuperFlow.com. "We felt we owed it to our customers and prospects to give them a better tool to educate themselves on our products," stated Mike Giles, SuperFlow's Marketing Manager. "When you're making a purchase decision of this magnitude you need to understand everything about the product, so we built a new platform where we could really highlight the features that make our products and customer support unique and world class," Giles continued. The new site's design is clean and simple so navigation is easy. It includes a revamped media section that's being updated frequently with new product videos and tech tip videos along with an updated service section that includes FAQs, articles and how-to's so customers get the most out of their SuperFlow products. The dyno locator that SuperFlow first launched over 10 years ago now includes better support for international customers and an improved search function will help drive more business to SuperFlow dynos all over the world.

Visit the new site at www.SuperFlow.com for more information on any of SuperFlow's Engine Dynos, Chassis Dynos, Transmission Dynos, Drive Shaft Rebuilding Equipment and Flowbenches.

SuperFlow Dynamometers and Flowbenches is a worldwide leader in the design and manufacture of high performance flowbenches, engine dynamometers, chassis dynamometers and transmission diagnostic equipment under the SuperFlow label. They also market HICKLIN transmission dynamometers for automotive, truck and military repair markets; transmission dynamometers and drive shaft service equipment under the AXILINE brand; as well as torque converter rebuilding systems under the TCRS brand. For more information on SuperFlow, log on to www.SuperFlow.com.

(Note to editor: Color photos in electronic format are available upon request. Please contact Mike Giles, SuperFlow, @ 719.471.1746 for requests.)
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