

## Lincoln Electric Introduces Line of Women's Welding Apparel

Celebrity welder Jessi Combs joins forces with the Company to launch a line of welding gear for female metalworkers

**Cleveland** – Thanks to [Lincoln Electric](#), female welders can stop rolling up the sleeves of their baggy men's welding jackets and put away the giant gloves that made for other hands. The Jessi Combs line of welding gear is Lincoln Electric's latest fusion of style and safety, offering welding apparel tailored specifically for women.

Combs, a popular television personality and fabricator, is the perfect choice to work with the Company to introduce the new line of female personal protection apparel. A skilled welder, she has appeared on such shows as Discovery Channel's *Mythbusters* and *Overhaulin'*. She currently co-hosts of *All Girls Garage* and the new *Overhaulin'* on the Velocity Channel.

"For years, I've wrestled with sleeves that are too long and gloves that are too big. With this introduction, I'm excited to partner with Lincoln Electric to offer protective gear that fits right and looks good. I really look forward to sharing these items with other female fabricators." Combs provided significant input throughout the development process to ensure an accurate fit and appeal for female welders.

The first product in the new female line is the Jessi Combs VIKING™ 1840 Series Amp Angel™ Auto-Darkening Welding Helmet. The comfortable helmet has subtle graphics and features a 90 x 110 mm cartridge to keep the weight to a minimum. External continuous 9-13 shade control makes it easy to adjust on the fly and continuous sensitivity and delay offer customized responses for every application.

The Jessi Combs Women's Shadow™ Welding Jacket, tailored especially for women's sizing, features cooling front and back flame- retardant panels. A flip up collar, adjustable snap sleeves and a snap cinch waist keep spatter out, while two horizontal flap pockets secure personal items.

Traditional MIG/STICK Welding Gloves are now sized for women as well. Constructed of heat- and flame-resistant split cowhide for all types of welding, the gloves' interior features soft, sweat-absorbent cotton lining for added comfort and heat resistance. Kevlar® stitching and welded seams offer added durability, while thumb pads in high-wear areas extend the work life of the glove.

New Jessi Combs Women's Steelworker® Gloves are intended for fabrication work or light welding. Top grain cowhide delivers extra wear and good dexterity, the goat skin back allows the glove to breathe, and a padded palm cushions the hand. A hook-and-loop tabbed wrist closure with an expanding elastic band ensures a snug, comfortable fit.

All Jessi Combs products can be found in the new [Lincoln Electric Welding Gear Catalog](#). For more information about the Jessi Combs line of women's welding gear, call (888) 355-3213 or visit [www.lincolnelectric.com](http://www.lincolnelectric.com) to obtain Bulletin E14.001.

The Lincoln Electric Company, headquartered in Cleveland, Ohio, is the world leader in the design, development and manufacture of arc welding products, robotic arc welding systems, fume control systems and plasma and oxyfuel cutting equipment and has a leading global position in the brazing and soldering alloys market.

Attn: Magazine Staff – Please send prospect lead inquiries only to Lincoln Electric c/o Ultimate Lead Systems, Inc., P.O. Box 739, Berea, OH 44017.

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