

**For Immediate Publication:**

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## **NEW M&H CAMBER DRAG RADIALS FOR INDEPENDENT SUSPENSION**

### *Coker Tire Offers Revolutionary M&H Racemaster Drag Tires*

Chattanooga, TN – With very deep roots in drag racing, M&H Racemaster has been a well-known name among racers for many years. What started as a small business, turned into a booming industry of purpose-built race tires, and M&H continues to develop new and revolutionary products on a regular basis. The newest in the line of M&H Racemaster tires is a tire that will revolutionize drag racing for modern performance cars that utilize independent suspension. It's the first of its kind, and you can get them at Coker Tire Company, the world's leading supplier of collector vehicle tires and wheels.

The sizing is perfect for modern muscle cars, and fits under most late model domestic and import applications without any modification to the brakes, suspension or body. Many modern muscle cars feature independent suspension and large diameter brakes, which require 17-inch or larger wheels, so the concept of an efficient drag racing tire has not seen much success. M&H has developed a brand new tire with a cambered tread profile, which allows the contact patch to be completely flat when the suspension compresses, a never-before-seen approach.

The new M&H Camber Radial Drag tire features two degrees of camber built into the tread profile. Generally, most modern performance cars feature an independent suspension attached to the drive axle, and this suspension has been known to cause major problems, in terms of traction and wheel hop. This is due to the camber change during suspension compression, and M&H developed this tire specifically to sit flat on the racing surface when the horsepower is applied.

The engineers at M&H have done extensive testing to ensure the tires are safe, and perform better than a standard drag radial tire. The end result is a DOT-approved drag tire that significantly increases traction, while offering superior vehicle stability, even tread wear, longer tire life and reduced rolling resistance. These tires were initially designed for drag racing, but also work well on autocross cars, as well as full road race cars, where extreme camber settings are generally used.

Available sizing for the initial run of M&H Camber Radial Drag tires is 245/45R17 and 245/40R18, but more sizes are in the works. The tires feature a tubeless design that works well for Ford Mustangs, Chevy Camaros and many other applications using 17- or 18-inch wheels. These tires can be used on the front or rear, or on all four corners, depending on the application. Prices start at \$280.

M&H already makes DOT-approved drag radial tires for large-diameter wheels, but this is the world's first Camber Radial Drag tire. Coker Tire offers these new M&H Camber Radial Drag tires, in addition to its massive inventory of performance tires, which includes matching front runner tires for 17- and 18-inch wheels, available in both bias ply and radial construction.

If you're in the market for this new M&H drag tire, or any of the M&H Racemaster tires, give Eric Gullett a call toll free at 866-513-2743. You can also check out the new tires online and browse our other sizes at [www.mandhdragtires.com](http://www.mandhdragtires.com).