



COMP Cams® Engine Builder Duel To Return To *Hot Rod Power Tour* In 2013

Memphis, TN – In 2013 the popular COMP Cams® Engine Builder Duel will return to the *Hot Rod Power Tour* for three dates as the road trip makes its way across the southeastern United States.

Each year the COMP Cams® Engine Builder Duel provides an opportunity for the best engine builders in the country to showcase their expertise at some of the nation's most prestigious automotive shows and events. The Engine Builder Duel will once again be an integral part of *Hot Rod Power Tour* in 2013, with contests slated for Monday, June 3rd through Wednesday, June 5th in Little Rock, Memphis and Birmingham, respectively. The COMP Cams® Engine Builder Duel, presented by Snap-On Tools, pits two, two-person teams against each other to see which one can completely assemble and crank a Small Block Chevy engine in the shortest amount of time. An added twist this year is the first ever use of the revolutionary FAST™ EZ-EFI 2.0® from the COMP Performance Group™. The EZ-EFI 2.0® will replace the fuel injection systems and carburetors used on previous builds. Equipped with nothing but their knowledge, contestants are given the appropriate parts and tools to complete the build, but may not ask questions of anyone in the crowd. First place winners of daily contests will each be rewarded with a \$250 COMP Cams® gift certificate, while runner-up team members will each receive a \$125 certificate. Duels will take place at 3 p.m. on the scheduled dates.



Quick Facts

Event: COMP Cams® Engine Builder Duel at 2013 *Hot Rod Power Tour*

Social Media Pitch: The COMP Cams® Engine Builder Duel will take place at the Little Rock, Memphis and Birmingham stops during the 2013 *Hot Rod Power Tour*

Hot Rod Power Tour Engine Builder Duel Schedule:

- Mon., June 3rd - Little Rock, AR
- Tues., June 4th - Memphis, TN
- Wed., June 5th - Birmingham, AL

About COMP Cams®

Founded in 1976 and based in Memphis, TN, COMP Cams® has become the automotive performance aftermarket's "Absolute Leader in Valve Train Technology." With an ISO 9001:2008 Certification, our mission is to produce the highest performing products possible, provide superior customer service and lead the industry in technological development. Additional information about COMP Cams® and its products can be found at www.compcams.com or at 1.800.999.0853. Or, visit us on Facebook ([facebook.com/COMPWins](https://www.facebook.com/COMPWins)), Twitter (twitter.com/COMPCams) or YouTube ([CPGNationTV.com](https://www.youtube.com/CPGNationTV.com)).

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