



PRESS RELEASE

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Quarter Master® Lightweight Steel Flexplates

Lake Zurich, IL – Built for block-mounted starter applications, lightweight Quarter Master® Flexplates are built to withstand the most demanding engine conditions.

Steel Quarter Master® Flexplates for Ford and Chevy applications are engineered to stand up to the stresses of modern, high-RPM racing engines and high-stall torque converters. All flexplates from Quarter Master® are designed to mesh perfectly with a corresponding Ultra-Duty™ Starter for a reliable start every time, meaning that you will never get left behind. Each of the four Chevy flexplates features a 153-tooth design. The single lightweight Ford flexplate meanwhile utilizes a total of 157 teeth. Lightweight and ultra-lightweight flexplates are available for two-piece rear main seal, early Chevy applications, while lightweight and ultra-lightweight options for one-piece rear main seal, late-model Chevys are also offered. All flexplates are neutral balance, with engine balance matched by using the appropriate button-style flywheel for each application.



Quick Facts

Product: Quarter Master® Lightweight Flexplates

Part Number: Application Specific

Street Price: \$109.62 - \$134.85

Social Media Pitch: Quarter Master® Lightweight Flexplates are built to stand up to the stresses of high-RPM racing engines & high-stall torque converters

Features & Benefits:

- Engineered to stand up to the stresses of high-RPM racing engines & high-stall torque converters
- Designed to mesh with a corresponding Ultra-Duty™ Starter for a reliable start every time
- A variety of Chevy & Ford options available; tooth design & construction corresponds to vehicle make, engine type & model year

About Quarter Master®

Quarter Master® began operations in 1958, and since that date, Quarter Master® products have enjoyed a history of track-proven results. Quarter Master® products are built to exceed racers' demands for reliability, high-performance and durability. Our passion and our commitment are to the racer's ultimate goal...winning! Quarter Master® joined the COMP Performance Group™ in early 2009 to become part of the largest family of automotive aftermarket performance manufacturers. For more information on Quarter Master® and its products, visit us at www.quartermasterusa.com, or call us at 1.888.258.8241. Also follow us on Facebook at facebook.com/QuarterMasterWins or on Twitter at twitter.com/QMClutches, or visit us on YouTube at CPGNationTV.com.

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