

## COMP Performance Group<sup>TM</sup> To Have Strong Presence At Car Craft Street Machine Nationals

**Memphis, TN** – The COMP Performance Group<sup>TM</sup> will return to Du Quoin, IL, from June 27-29 for the *Car Craft Street Machine Nationals*. Each CPG brand will take part in a wide range of activities during the three-day affair.

Every year in late June thousands of performance enthusiasts descend upon the Du Quoin State Fairgrounds in southern Illinois for the *Car Craft Street Machine Nationals*. In 2014 the aftermarket brands that make up the COMP Performance Group<sup>TM</sup> will be more involved in the event than ever before. As part of the festivities, the COMP Cams<sup>®</sup> Engine Builder Duel will hold four competitions to determine which two-person team can assemble and crank a Small Block Chevy engine in the shortest amount of time. Meanwhile, a VIP area featuring 15 hand-selected vehicles utilizing CPG products is also scheduled throughout the weekend. The vehicles could include parts from COMP Cams<sup>®</sup>, FAST<sup>TM</sup>, TCI<sup>®</sup>, RHS<sup>®</sup>, Inglese<sup>TM</sup>, Quarter Master<sup>®</sup> or ZEX<sup>TM</sup>. Each car or truck will be chosen via social media, and each owner will receive premium reserved parking, access to a special VIP area, CPG swag and much more. FAST<sup>TM</sup> and TCI<sup>®</sup> will also play a major role in the Street Machine Nationals, as FAST<sup>TM</sup> has signed on to serve as the Main Stage sponsor, while TCI<sup>®</sup> will be an Event Level supporter. Finally, the COMP Performance Group<sup>TM</sup> trailer will be on hand all three days where techs will offer advice, answer questions and provide the latest parts from all of the CPG brands.



### Quick Facts

**Event:** *Car Craft Street Machine Nationals*; Du Quoin State Fairgrounds – Du Quoin, IL

**Dates:** June 27-29, 2014

**Social Media Pitch:** The COMP Performance Group<sup>TM</sup> brands will have a major role as sponsors & event hosts at the 2014 *Car Craft Street Machine Nationals*

#### **Notes:**

- 4 COMP Cams<sup>®</sup> Engine Builder Duel competitions scheduled throughout the weekend
- 15 Hand-Selected vehicles utilizing CPG products to be selected for special VIP area
- FAST<sup>TM</sup> to serve as Main Stage Sponsor, TCI<sup>®</sup> will be Event Level Sponsor
- CPG trailer will be on hand where techs will offer advice, answer questions & provide new products

### **About The COMP Performance Group<sup>TM</sup>**

Based in Memphis, TN, the COMP Performance Group<sup>TM</sup> is a family of aftermarket performance companies that includes such brands as COMP Cams<sup>®</sup>, TCI<sup>®</sup>, FAST<sup>TM</sup>, RHS<sup>TM</sup>, Quarter Master<sup>®</sup>, ZEX<sup>TM</sup>, Inglese<sup>TM</sup> and many others. Winning performance, superior engineering and unmatched quality form its foundation, and from the street to the strip, circle track to road racing, the COMP Performance Group<sup>TM</sup> touches the lives of performance enthusiasts everywhere.

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