



## COMP Cams® Announces Title Sponsorship Of Eighth Annual Doug Murphrey Memorial At Ark-La-Tex Speedway

**Memphis, TN** – Consistently drawing nearly 100 cars, the Doug Murphrey Memorial is one of the most prestigious Dirt Modified events in the country. This year it gets even bigger as it will be presented by COMP Cams®—the Absolute Leader in Valve Train Technology.

Ark-La-Tex Speedway in Vivian, Louisiana, has become one of the most popular tracks in America with its distinction as the “Land of 3-Wide.” Dirt Modifieds meanwhile make up one of the fastest-growing and best-liked divisions in the racing world, and the Doug Murphrey Memorial pulls in several dozen of them. With so many passionate fans and high-powered engines on hand, it only makes sense for a valve train company like COMP Cams® to put its stamp on this year’s three-day event.

Slated to take place from May 29-31, the race honors the memory of Doug Murphrey, an ever present sight at Louisiana dirt tracks as he worked on his son Dougie’s Modified. The first memorial event was the brainchild of the younger Murphrey after his father’s passing. It took place in 2007 at Chatham Raceway as a one-night show paying \$2,500 to win. It quickly grew into a \$5,000-to-win format, and in 2010 moved to its present home at Ark-La-Tex Speedway. By 2012 the race had become too big to run on just one night and morphed into a two-day affair paying \$10,000 to the victor.

“This event has exploded since the first race in 2007 and this year has the potential to be the best ever,” said Bill Kitchen, who handles announcing and PR duties at Ark-La Tex Speedway. “We’re very proud of this event and having COMP® join makes us even prouder.”

With the support of COMP Cams® and other performance brands, close to \$4,000 in contingency awards is up for grabs this year. In an effort to reward non-qualifiers, 15 \$100 COMP® certificates will be awarded after the event’s A-qualifying races, while Quarter Master® and Driven Racing Oil™ will each provide five \$100 vouchers for these contests. Only cars that don’t make the main event will be eligible to win. For the A-Main COMP Cams® will award certificates totaling \$500 to first place, \$250 to second and \$125 to third. Quarter Master® and Driven will also both provide payouts to the three podium finishers in the form of \$250, \$125 and \$75 certificates. COMP® signage, decals and other promotional items will be seen at the track as well, while COMP® employees will be on-site during the race weekend.

“The Doug Murphrey Memorial is a great way for COMP® to reach the passionate folks who make up the world of Dirt Modified racing,” said Chris Douglas, COMP Performance Group™ VP of Marketing. “The enthusiasm for these cars and their strong, built engines matches up perfectly with our unwavering desire to be a leader the in the performance industry. We can’t wait to work side-by-side with all the great staff at Ark-La-Tex Speedway to add to this can’t miss event.”

For more information about the 8<sup>th</sup> Annual COMP Cams® Doug Murphrey Memorial visit [www.arklatexspeedway.net](http://www.arklatexspeedway.net).

### About COMP Cams®

Founded in 1976 and based in Memphis, TN, COMP Cams® has become the automotive performance aftermarket’s “Absolute Leader in Valve Train Technology.” With an ISO 9001:2008 Certification, our mission is to produce the highest performing products possible, provide superior customer service and lead the industry in technological development. Additional information about COMP Cams® and its products can be found at [www.compcams.com](http://www.compcams.com) or at 1.800.999.0853. Also, visit us on Facebook ([facebook.com/COMPWins](https://facebook.com/COMPWins)), Twitter ([twitter.com/COMPcams](https://twitter.com/COMPcams)) or YouTube ([CPGNationTV.com](https://CPGNationTV.com)).

**Media Contact:** Dan Hodgdon, [dhodgdon@compcams.com](mailto:dhodgdon@compcams.com), 901.795.2400, ext. 1237.

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