

First List Of Speakers Announced For 25th Annual AETC®

Memphis, TN – The first lineup of speakers and topics for the 2014 AETC® has been announced. As always, the conference will feature a variety of esteemed experts presenting seminars on hot topics in the performance industry.

The 25th annual Advanced Engineering Technology Conference™ is poised to be one of the most memorable editions in its two-and-a-half decade history. The foremost event of its kind, the silver anniversary version of AETC® will bring a wide variety of industry authorities together with engine builders, shop owners, design engineers, parts manufacturers, media members and more for two days of seminars and one-on-one interaction. The speaker list is still being finalized, but it already includes some of the best-known names in the performance world. Experts on topics including ignition, engine building, tuning and much more all will host seminars on their particular areas of expertise. A total of nearly a dozen speakers are expected to take part. The 2014 conference is slated for December 9-10 at the Indiana Convention Center in Indianapolis, Indiana. As in previous years, it will take place just prior to the PRI Trade Show at the same venue. Registration is now open, but space is limited to just 350 attendees. The \$399.95 fee covers both days of the conference along with lunch, admission to the PRI Show, the opportunity to win thousands of dollars worth of giveaways and irreplaceable contacts. To register, visit www.aetconline.com or call 1-866-893-2382.



Quick Facts

Event: 25th Annual AETC®

Dates: December 9-10, 2014

Location: Indiana Convention Center – Indianapolis, IN

Presenting Speakers:

- **Fred Husher – Crane Ignition:** “Understanding & Optimizing Ignition Timing Accuracy: Causes, Impact & Solutions”
- **Bill Hancock – Arrow Racing Engines:** “An Engineering Guide To Creative Rules Interpretation”
- **Chris Brown – ARP Fasteners:** “Explaining Proper Fasteners Strategy To Maximize Power And Durability”
- **Joe Rogers – Xceldyne Technologies:** “An Engine Builder’s Guide To Understanding And Benefiting From Advance Coatings”
- **Ioannis Andrianakis – Plex Tuning:** “Winning The Battle Against Knock, A Guide To Understanding Combustion”
- **Larry Widmer – ENDYN**
- **Mark Chollett – Cometic Gasket**
- **Bob Morreale – The Tuning School**
- **Mike Giles – SuperFlow**

About AETC®

For more information about the Advanced Engineering Technology Conference™, visit us online at www.aetconline.com, or call us at 1.866.893.2382. Also follow us on Facebook at facebook.com/AETCconference or Twitter at twitter.com/AETCOnline, and visit our YouTube channel at youtube.com/AETCOnline.

Media Contact: Tammy Holland, info@aetconline.com, 1.866.893.2382