



## COMP Cams® Back To Basics Video: LS Cam Swap

**Memphis, TN** –In this Back to Basics Video, Xceleration Media host Richard Holdener demonstrates just how easy it is to install an aftermarket cam in a GM LS3 engine.

Gains of up to 60 horsepower can be made with a simple aftermarket camshaft installation. With that goal in mind, the second episode of the new Back to Basics series is an eleven-minute video that walks viewers through every step of the cam installation process. Holdener does so with simple step-by-step instructions even the most novice of gearheads can follow. With tips on disassembly and assembly, engine preparations, torque settings and more, seasoned builders are also sure to learn something new. All videos from COMP Cams® and the rest of the COMP Performance Group™ family are available at [www.cpgnationtv.com](http://www.cpgnationtv.com).



### Quick Facts

**Video:** Back to Basics: LS Cam Swap

**Social Media Pitch:** This Back to Basics Video provides step-by-step instructions for installing an aftermarket cam in an LS3 engine:

<http://bit.ly/14bFkLg>

**Direct Link:** <http://bit.ly/14bFkLg>



SCAN TO WATCH VIDEO

### About COMP Cams®

Founded in 1976 and based in Memphis, TN, COMP Cams® has become the automotive performance aftermarket's "Absolute Leader in Valve Train Technology." With an ISO 9001:2008 Certification, our mission is to produce the highest-performing products possible, provide superior customer service and lead the industry in technological development. Additional information about COMP Cams® and its products can be found at [www.compcams.com](http://www.compcams.com) or at 1.800.999.0853. Also, visit us on Facebook ([facebook.com/COMPWins](https://facebook.com/COMPWins)), Twitter ([twitter.com/COMPCams](https://twitter.com/COMPCams)) or YouTube ([CPGNationTV.com](https://CPGNationTV.com)).

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