



PRESS RELEASE

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**AETC® Advanced Ford Modular Performance Conference
December 7-9, 2009 In Orlando, Florida**

Top experts unite with performance enthusiasts to discuss latest developments & tuning knowledge in Ford Modular technology at 20th annual AETC™ presented by Motor State

Ford engine technology has seen some impressive developments over the years, but none with the efficiency and performance potential of the 2, 3 and 4-valve Modular designs of recent years. On December 7-9, the 20th Annual Advanced Engineering Technology Conference™ presented by Motor State Distributing will focus on the latest trends in Ford Modular engine technology and will be headlined by both industry leaders and the world's foremost performance experts.

Held during the three days preceding the PRI Show at the Orange County Convention Center in Orlando, Florida, this year's event will feature a welcome reception, exclusive AETC® seminars and booklets, along with the opportunity to meet and network with some of the biggest icons in the performance automotive industry. In addition, the 20th annual event will include tens of thousands of dollars in product giveaways from event sponsors such as Motor State, Flowmaster, COMP Cams, MSD, Lucas Oil, Dart, Trick Flow and many more. To see a complete listing of the sponsors, please visit www.aetconline.com.

Among the topics to be discussed at the AETC® seminars are cylinder head design, advanced building and tuning tips for supercharged Mod motors and insider information on new Ford technological developments to come. Although the topic for this event is "Ford Modular Performance", seminars and the Ford Modular expert panel roundtable discussions will not be limited to just this one particular focus. In fact, the technology covered in the event will apply to all performance engines.

The 20th Annual AETC® is poised to be an excellent place to meet and discuss current engineering topics with a wide variety of industry leaders in a relaxed and casual atmosphere, a unique experience not found with most conference events. Besides seminars and roundtables, also included are a new Modular product manufacturer showcase and review and an insider networking cocktail party.

Space is limited to 350 attendees and includes free admission to the 2009 Performance Racing Industry Trade Show, December 10-12 at the Orange County Convention Center. Snacks and meals are included. Reserve your spot before August 1, 2009, and you'll receive a 10% early sign-up discount. For more information about the 20th Annual AETC® presented by Motor State Distributing or to make plans to attend, call us at 1-866-893-2382, or visit us online at www.aetconline.com.

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