

The 26th Annual AETC[®] Is Just Three Weeks Away

Memphis, TN – For more than a quarter century AETC[®] has brought together the brightest minds in the performance industry. Seats for this year's event are still available, but are going fast.

Aftermarket performance professionals and enthusiasts have just three weeks to make plans to attend the industry-renowned Advanced Engineering Technology Conference™. Each year AETC[®] provides an opportunity for engine builders, design engineers, business owners, parts manufacturers, racers and media members to come together for the exchange of the latest engineering ideas. The 2015 event is slated to take place at the Indiana Convention Center in Indianapolis on December 8-9, just prior to the PRI Trade Show. Attendees will hear presentations on topics ranging from piston design to proper cooling. They will also have the chance to spend one-on-one time with presenters, leading to personal connections and a wealth of knowledge that no other event can provide in just two days. A total of \$30,000 in prizes and certificates are up for grabs over the course of the program as well.

Notable speakers include Jon Kaase of Jon Kaase Race Engines, Bill McKnight of MAHLE Clevite Inc. and Jim McFarland from E3 Spark Plugs, among a host of notable others. Motor State Distributing is this year's title sponsor, with Performance Racing Industry serving as a partner in presenting. Platinum-level sponsors include COMP Cams, Mahle, Diamond Pistons and E3 Spark Plugs. Two dozen other brands have also signed on as gold- and silver-level supporters.

Registration is \$399.95; spots are filling up quickly. To reserve a seat, and see a full list of speakers and sponsors, visit www.aetconline.com



Quick Facts

Event: 26th Annual AETC[®]
Dates: December 8-9, 2015
Location: Indiana Convention Center
Price: \$399.95

Social Media Pitch: The 26th Annual AETC[®] lineup features speakers & sponsors from around the performance aftermarket – more info available at aetconline.com

About AETC[®]

The Advanced Engineering Technology Conference™ (AETC[®]) was originally conceived to provide an independent and unbiased forum for the exchange of the latest engine technology. The AETC[®] was started in 1989 by the founder and then owner of SuperFlow. The AETC[®] was originally held in Colorado Springs, CO, until it was moved to its current location in 2005 to precede the Performance Racing Industry (PRI) Trade Show. The annual conference continues to be a must-attend event for engine builders, racers, engineers, salesmen, media and gearheads of all backgrounds and interests. For more information about the Advanced Engineering Technology Conference™, visit us online at www.aetconline.com, or call us at 1.866.893.2382. Also follow us on Facebook at facebook.com/AETCconference or Twitter at twitter.com/AETCOnline, and visit our YouTube channel at youtube.com/AETCOnline.

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