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## The COMP Performance Group<sup>TM</sup> Is On Power Tour For The Long Haul In 2016

**Memphis, TN** – Hot Rod Power Tour is a yearly rite of passage for automotive enthusiasts and manufacturers alike. This year the brands that make up the COMP Performance Group<sup>TM</sup> (CPG) will again be in the middle of the action for the entire seven-day horsepower extravaganza.

Each June thousands of muscle cars, street rods and other high-performance vehicles come together for a weeklong road trip celebrating all things automotive. This year's Hot Rod Power Tour begins June 11 near Baton Rouge, Louisiana, and will wind through Texas, Oklahoma and Kansas before reaching its final destination at Kansas Speedway on Friday, June 17. The new COMP Performance Group<sup>TM</sup> display trailer will make the entire trip showcasing the latest products, apparel and literature from brands including COMP Cams<sup>®</sup>, FAST<sup>®</sup>, TCI<sup>®</sup>, RHS<sup>®</sup>, Quarter Master<sup>®</sup>, Inglese<sup>TM</sup>, ZEX<sup>TM</sup> and Powerhouse<sup>®</sup> Products. Staff will also be on-site at each stop to provide sales support and technical advice.

COMP Cams<sup>®</sup> will serve as this year's Main Stage sponsor, where Long Haulers making the full trip and other attendees take part in nightly stage drawings and festivities. Each night an attendee who enters his or her name at the CPG trailer during the day is eligible for product certificates worth \$200 -\$500. Entrants must be in attendance to win. Long Haulers may also enter a drawing for a custom banner signed by all participants, while a unique keychain featuring a COMP Cams<sup>®</sup> logo and camshaft will be presented to all Long Haul participants throughout the week. For more information, visit www.hotrod.com.



## 2016 Schedule

June 11 – Baton Rouge, LA

June 12 – Baytown, TX

June 13 – Austin, TX

June 14 – Grand Prairie, TX

June 15 – Oklahoma City, OK

June 16 – Valley Center, KS

June 17 - Kansas City, KS

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