



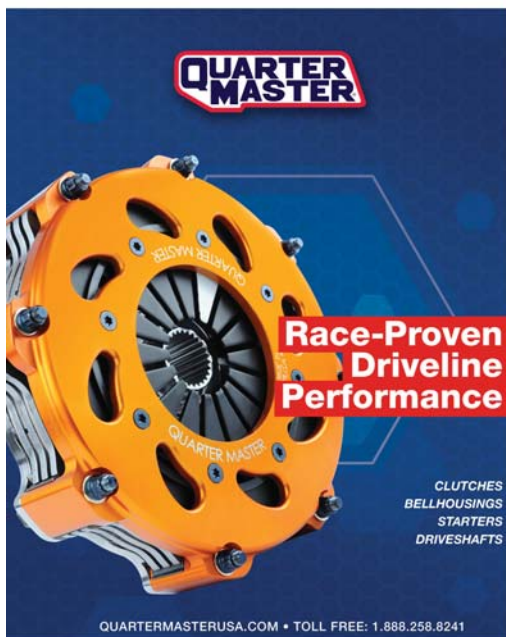
PRESS RELEASE

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Quarter Master® Releases 2016 Master Catalog

Lake Zurich, IL – The leading name in driveline technology has recently unveiled its brand new master catalog, full of product info, tech tips and much more.

Quarter Master® is the go-to clutch and driveline brand for circle track and road racing applications, and now it is making its presence known in the domestic and import street markets as well. This new full-color, 76-page catalog covers all of the brand's products including clutches, bellhousings, driveshafts, starters and related components. A comprehensive section devoted to bellhousing kits also ensures customers can easily choose the proper parts and tools for their race or street vehicle. Catalog users can even learn how to select the components for their own custom clutch. In addition, special sections are devoted to tips on clutch terminology, how to measure driveshaft length and answers to gear ratio questions. The 2016 Quarter Master® Catalog is available for download at www.quartermasterusa.com and at races and automotive events around the country.



Quick Facts

Product: 2016 Quarter Master® Catalog
Part Number: #QMI2016-1

Social Media Pitch: The 2016 Quarter Master® Catalog is 76 full-color pages featuring in-depth product info on the driveline brand's offerings plus tech tips

Notes:

- 76 Full-Color pages feature product info related to clutches, bellhousings, starters, driveshafts & other related components
- Tech tips provide advice on tasks such as choosing custom clutch material, using correct terminology, measuring driveshaft length & more
- Available for download at www.quartermasterusa.com, also at races o& automotive events around the country

About Quarter Master®

Quarter Master® began operations in 1958, and since that date, Quarter Master® products have enjoyed a history of track-proven results. Quarter Master® products are built to exceed racers' demands for reliability, high performance and durability. Our passion and our commitment are devoted to the racer's ultimate goal...winning! Quarter Master® joined the COMP Performance Group™ in early 2009 to become part of the largest family of automotive aftermarket performance manufacturers. For more information on Quarter Master® and its products, visit us at www.quartermasterusa.com, or call us at 1.888.258.8241. Also follow us on Facebook at facebook.com/QuarterMasterWins, Twitter at twitter.com/QMClutches, or YouTube at CPGNationTV.com.

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