

First Group of Speakers And Topics Released For 21st Annual AETC™

Industry icons set to speak about circle track racing technology and engine performance during the 2010 Advanced Engineering Technology Conference™

Some of the biggest names in the industry will be speaking at the 21st Annual AETC™. Already scheduled are Greg West of Fel-Pro Gaskets, Matt Hartford of Total Seal Piston Rings, Steven Golya of JE Pistons, Bill Schlieper of Pro Power Racing, Doug Yates of Roush Yates Racing, Andy Randolph of ECR Engines, Ron Shaver of Shaver Racing Engines, Keith Dorton of Automotive Specialist and Dr. Dean Hill of New Mexico State University.

The annual conference for engine builders, manufacturers, industry leaders and media members focuses on turning automotive theory into practical technology. The 2010 conference will center in on circle track racing technology. However, the technology and ideas discussed can be applied to virtually any engine platform and type of racing. From weekend racers to top professionals, everybody will discover new tips and learn about the latest race-proven theories. See the list of topics for this year's conference below.

- **Doug Yates** – Insider's View on Building Championship Engines
- **Bill Schlieper** – Advanced Building and & Track Supporting Cutting Edge Dirt & Off-Road Race Engines
- **Greg West** – Gasket Design & Installation Considerations for Circle Track Racers
- **Ron Shaver** – Optimizing Sprint Car & Short Track Engines for Maximum Performance
- **Dr. Dean Hill** – How Different Fuel Types Affect Engine Design
- **Matt Hartford** – Using Piston Ring Technology to Maximize Engine Performance
- **Steven Golya** – Advanced Analysis of Piston Design
- **Keith Dorton** – Tips and Tricks of Building Engines
- **Andy Randolph** – Advancing the Science of NASCAR Cup Engine Optimization

Time is quickly running out to take advantage of the Early Registration Discount. Everyone who registers by June 1, 2010, will save \$200.00 on the cost of registration. Space is limited and is filling up quickly, so visit www.aetconline.com today to reserve your ticket and ensure your place. Save the date now and make plans to attend the 21st Annual AETC™ at the Orange County Convention Center in Orlando, Florida, on December 6-8, 2010.

For more information about the 21st Annual AETC™ taking place in Orlando, Florida, on December 6-8, 2010, call us at 1-866-893-2382, or visit us online at www.aetconline.com to register today.