



COMP Cams® Engine Builder Duel Returns To The Hot Rod Power Tour

Memphis, TN – 2011 Hot Rod Power Tour participants will get a chance to show off their engine building skills in the COMP Cams® Engine Builder Duel.

COMP Cams® will once again host the popular Engine Builder Duel during the 2011 Power Tour. The contest, presented by Snap-On Tools, pits two, two-man teams against each other to see who can completely assemble and run a Small Block Chevy engine in the shortest amount of time. Equipped with nothing but their knowledge, contestants are given the appropriate parts and tools to complete the build but may not ask questions of anyone in the crowd or any COMP® employee. First place winners will each be rewarded with a \$250 COMP Cams® gift certificate, while runner-up team members will receive a \$125 gift certificate each. The Engine Builder Duel will take place in two different cities during the Hot Rod Power Tour at the COMP Performance Group™ booth located next to the main stage. The first duel will take place on Tuesday, June 7th, in Nashville, TN, at LP Field. The final duel will take place on Wednesday, June 8th, in Indianapolis, IN, at Indianapolis Motor Speedway. If you think you have what it takes to compete, email enginebuilderduel@gmail.com with your name and your team member's name for a chance to take part. For more information or to see last year's winners, visit www.enginebuilderduel.com.



Quick Facts

Product: COMP Cams® Engine Builder Duel Presented by Snap-On Tools

Social Media Pitch: 2011 Hot Rod Power Tour participants will compete to see who can assemble a SBC engine the fastest during the COMP Cams® Engine Builder Duel

About COMP Cams®

Founded in 1976 and based in Memphis, TN, COMP Cams® has become the automotive performance aftermarket's "Absolute Leader in Valve Train Technology." Our mission is to produce the highest performing products possible, provide superior customer service and lead the industry in technological development. Additional information about COMP Cams® and its products can be found at www.compcams.com or at 1.800.999.0853. Or, visit us on Facebook (facebook.compcams.com) or Twitter (twitter.com/COMPcams.)

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