



PRESS RELEASE

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All New Quarter Master® Website

Lake Zurich, IL – The Quarter Master® website has been completely redesigned with more products and technical information to make researching clutches and driveline products a hassle-free experience.

The redesigned www.quartermasterusa.com website lets you view the entire Quarter Master® product line from any computer or internet-enabled device. You can browse through entire product lines or sort components by series, price, size or vehicle make. An updated and expanded technical support area makes finding manuals, FAQs, charts, articles and other information easier than ever. So you can be sure you are ordering exactly what you need. An integrated Wishlist feature lets you save a list of your favorite items in order to let friends and family know exactly what you need or want. In addition, a “What’s New” area will feature all of the latest Quarter Master® products with images, press releases and more. And finally, our safe and secure checkout allows you to shop from the convenience of home, 24-hours-a-day, 7 days a week. The new Quarter Master® website was completely redesigned from the ground up to make researching and shopping for the perfect clutch or driveline component a hassle-free experience.



Quick Facts

Product: Redesigned Quarter Master® Website

Social Media Pitch: www.quartermasterusa.com has been redesigned to add more features and make shopping for clutches and driveline components easier than ever

Features & Benefits:

- All-new www.quartermasterusa.com puts customers first, making shopping for Quarter Master® clutches & driveline components easier than ever
- Expanded tech support area contains manuals, FAQs, charts, articles & other valuable information
- “What’s New” section spotlights latest Quarter Master® products with images, press releases and more
- Safe & secure checkout lets you shop from the comfort of your own home 24 hours a day
- Wishlist feature allows you to save a list of your favorite items and share it with friends & family

About Quarter Master®

Quarter Master® began operations in 1958, and since that date, Quarter Master® products have enjoyed a history of track-proven results. Quarter Master® products are built to exceed racers’ demands and the need for reliability, high-performance and durability. Our passion and our commitment are to the racer’s ultimate goal...winning! Quarter Master® joined the COMP Performance Group™ in early 2009 to become part of the largest family of automotive aftermarket performance manufacturers. For more information on Quarter Master® and its products, visit us at www.quartermasterusa.com, or call us at 1.888.258.8241. Also follow us on Facebook at facebook.quartermasterusa.com or on Twitter at twitter.com/QMClutches.

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