



COMP Performance Group™ Will Join Long Haulers On 2011 Hot Rod Power Tour

Memphis, TN – COMP Performance Group™ companies will join the Long Haulers for every stop on the 2011 Hot Rod Power Tour trip, and COMP Cams® will return as the main stage sponsor.

Year after year, COMP Performance Group™ companies have a recognizable presence on the Hot Rod Power Tour, an annual event in which participants drive their performance vehicles through seven different U.S. cities over seven days, touring the country. The 2011 trip runs from Saturday, June 4th to Saturday, June 11th, with stops in Cocoa Beach, FL; Valdosta, GA; Montgomery, AL; Nashville, TN; Indianapolis, IN; Muskegon, MI; and Detroit, MI.

COMP Cams® is once again proud to be the main stage sponsor for the 2011 Hot Rod Power Tour. While COMP® is the main sponsor, all COMP Performance Group™ companies, including, TCI®, RHS®, FAST™, ZEX™, Inglese™, Quarter Master® and Powerhouse®, will be represented at the CPG booth located next to the main stage on each stop of the tour. Technicians will be on hand every day to answer questions about any CPG products, make parts recommendations, hand out literature, and sell merchandise and apparel.

At every stop on the tour, COMP Cams® will hold fun events and contests for children and adults. In the past, these included sidewalk chalk coloring contests and adult big wheel races. More information about this year's events is coming soon.

COMP Cams® has also decided to bring back the popular Engine Builder Duel presented by Snap-On Tools. The duel pits two, two-man teams head-to-head in an attempt to assemble and run a Small Block Chevy engine in the shortest amount of time. Armed with nothing but their wits, each team must run their completed engine for one full minute to be named the winner. The Engine Builder Duel will take place at the COMP Performance Group™ booth located next to the main stage. The first duel will be held on Tuesday, June 7th, in Nashville, TN, at LP Field. The second and final duel will take place on Wednesday, June 8th, in Indianapolis, IN, at Indianapolis Motor Speedway. If you think you have what it takes to compete, email enginebuilderduel@gmail.com with your name and your team member's name for a chance to take part.

Winners from all contests will be presented with prize packages or gift certificates by COMP® representatives each evening on the main stage. And as an extra thank you, every Power Tour Long Hauler (those dedicated people who make the entire trip from beginning to end) will be presented with a special souvenir from COMP Cams®.

If you can't make it to the Hot Rod Power Tour in person, follow the events from home with daily updates on CPGNation.com, Facebook and Twitter.

About the COMP Performance Group™

Based out of Memphis, TN, the COMP Performance Group™ is a family of aftermarket performance companies that includes COMP Cams®, TCI®, FAST™, RHS™, Quarter Master®, ZEX™, Inglese™ and many others. Winning performance, superior engineering and unmatched quality form its foundation, and from the street to the strip, circle track to road racing, the COMP Performance Group™ touches the lives of performance enthusiasts everywhere. We are "The Brands That Power The Performance Aftermarket."

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