



## PRESS RELEASE

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### Quarter Master® Racing Hat

**Lake Zurich, IL** – New Quarter Master® baseball-style hat keeps the sun out of your eyes and lets other drivers know whose driveline products power your car.

The new Quarter Master® hat is navy blue with white stitching and red trim on the bill. The full Quarter Master® logo is displayed on the front and “Racing” is embroidered in red on the bill as well. “Racing Drivelines Since 1958” is embroidered on the back in white. Featuring a comfortable low profile (non structured) front, the 100% cotton twill hat looks great and can be worn for hours. An adjustable Velcro strap in the back makes this hat one size fits most. The navy blue color hides grease and stains, ensuring a clean look for years to come. This hat is perfect for any Quarter Master® fan who wants everyone to know which aftermarket company powers his winning vehicle.



#### Quick Facts

**Product:** Quarter Master® Racing Hat  
**Part Number:** QMI075  
**Street Price:** \$16.43

**Social Media Pitch:** New navy blue Quarter Master baseball cap keeps the sun out of your eyes and lets other drivers know whose driveline products power your car

#### **Features & Benefits:**

- Navy blue coloring with white stitching hides dirt & looks great in the shop, at the track or on the road
- Low profile (non structured) front design adds comfort
- Adjustable Velcro strap fits most adults
- Full Quarter Master® logo is displayed on the front to let everyone know whose driveline products you trust

#### About Quarter Master®

Quarter Master® began operations in 1958, and since that date, Quarter Master® products have enjoyed a history of track-proven results. Quarter Master® products are built to exceed racers’ demands and the need for reliability, high-performance and durability. Our passion and our commitment are to the racer’s ultimate goal...winning! Quarter Master® joined the COMP Performance Group™ in early 2009 to become part of the largest family of automotive aftermarket performance manufacturers. For more information on Quarter Master® and its products, visit us at [www.quartermasterusa.com](http://www.quartermasterusa.com), or call us at 1.888.258.8241. Also follow us on Facebook at [facebook.quartermasterusa.com](https://facebook.quartermasterusa.com) or on Twitter at [twitter.com/QMClutches](https://twitter.com/QMClutches).

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