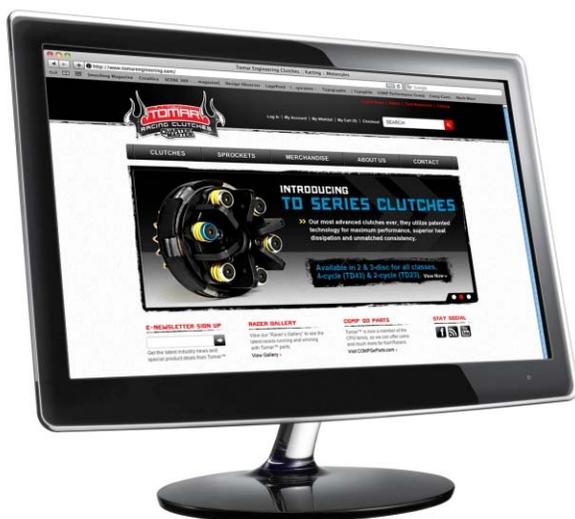




All New Tomar™ Website

Lake Zurich, IL – Taking a page from other COMP Performance Group™ companies, Tomar™ has completely redesigned its website and is expanding its social media presence in order to reach more kart and MX fans.

After joining Quarter Master® and the COMP Performance Group™, Tomar™ has completely redesigned its website to give customers easy access to the full product line. Now, finding the exact clutch for your 2- or 4-cycle kart or MX bike is easier than ever. As with other CPG companies, the new www.tomarengineering.com features an extensive technical support area that makes finding clutch specs, FAQs, charts, articles and other information a simple, user-friendly experience. A “Latest News” area features all of the newest Tomar™ products with images, press releases and more, while an integrated Wishlist feature also saves items in order to let friends and family know exactly what you need. The new Tomar™ website makes researching and shopping for the perfect kart or MX clutch an easy and pain-free experience. In addition to the redesigned website, Tomar™ has also expanded its presence on social media sites such as Facebook. By “liking” the Tomar™ Facebook page, fans are instantly granted access to exclusive deals, giveaways, behind-the-scenes information and new product developments.



Quick Facts

Product: New Tomar™ Website

Address: www.tomarengineering.com

140 Character Pitch: Tomar™ has completely redesigned its webpage and is expanding its social media presence in order to reach more kart and MX fans

Features & Benefits:

- The new Tomar™ website puts customers first, making shopping for kart & MX clutches easier than ever
- Expanded tech support area contains manuals, FAQs, charts, articles & other valuable information
- “Latest News” section spotlights the latest Tomar™ products with images, press releases & more
- Safe & secure checkout lets you shop from the comfort of your own home 24 hours a day, 7 days a week

About Tomar™

Tomar™ Racing Clutches by Quarter Master® is the most trusted name in 2- and 4-cycle, wet and dry design kart clutches, as well as motocross racing wet design clutches. Tomar™ has built its reputation on superior products backed by personalized, one-on-one service and technical support offered directly to racers. Today, Tomar™ and Quarter Master® have a shared mission to be industry leaders with products that provide racers with what they need most – exceptional on-track performance. For more information about Tomar™ and its products, visit www.tomarengineering.com or call 1.888.258.8241. Or, visit us on Facebook (facebook.com/TomarEngineering).

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