



TCI® Steps Up Support For Drag Racers In 2010

Drag racers will see increased contingency and sponsorship support from TCI® during the 2010 racing season, as well as additional on-site track support

TCI® will reward successful drag racers using TCI® parts and displaying TCI® decals by giving away thousands of dollars worth of cash and product certificates during the 2010 racing season. Contingency awards will range anywhere from \$50 to \$2,500, dependent upon the sanctioning body, specific event, racing class and finishing place.

“TCI® increased our drag racer sponsorship and contingency program in 2010 in order to give back to the racers and the racing community who support and utilize our products, especially during these slow economic conditions” said VP of Marketing Chris Douglas. “As a company made up of racers, we understand how vital that support is, and we offer one of the most extensive drag race contingency programs in the performance aftermarket.”

The 2010 TCI® contingency program includes a wide variety of series, classes and events, including: IHRA (Nitro Jam), IHRA (Pro-Am Tour), IHRA (Summit Team Finals), NHRA (Lucas Oil Divisional Events), NHRA (National Events), NHRA (Oklahoma State Series), NMCA (Pro Classes), NMCA (Sportsman) and PSCA.

TCI® is also a proud sponsor for ORSCA, NMCA and NMRA sanctioning bodies, as well as the Jackson Dragway and Holly Springs Dragway for the 2010 season.

In order to be eligible for contingency payouts, racers must first register online at www.racecontingency.com. More information regarding requirements for contingency payments is available on the website, and a full drag race event schedule is available at www.tciauto.com.



Claim TCI® Contingency Cash